Eyan Szaszko

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Currently Located in Pittsburgh, PA

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Work Experience

Marketing and Multimedia Designer, Westcom Wireless:

Jan 2023 - Apr 2023

- Complete all advertising, including social media, brochures, display signs, videos, website changes and all other advertising related to the growth of Westcom
- Maintain an ongoing social media presence in accordance with promoting the Westcom Wireless brand
- Locate trade shows, clinics, or other venues potential contracts may use
- Extra assistance as need in answering the phone, inventory, shipping, etc
- Develop new marketing design and brand standards

Contract Graphic Designer, Interactive Services:

Jun 2022 - Jan 2023

- Worked with clients to review drafts of products and online publication details
- Utilize online editing platforms and databases to manage client requests
- · Create graphics and copy for employee training materials
- Responsible for payroll as company priorities shifted

Multimedia Designer, 3B Scientific:

Jun 2021 - Jun 2022

- Create and oversee photography and videography projects, including shooting, editing, and archiving photographs and video
- Operate various production equipment and software including camera, audio, and lighting equipment for studio productions, product demonstrations and webinars
- Create graphics for advertisements, catalogs, events, flyers, and newsletters
- Collaborate to maintain consistent branding and graphic identity standards

Video Editor, Swoop Television Productions:

Sept 2018 - Mar 2020

- Collaborated with production stakeholders to edit and publish broadcasts
- Edited raw video clips into an assembled product for presentation
- Prepped and published programs for broadcast on local television stations
- Maintained organization of graphic servers

Work Experience (EXT.)

Graphic Design Intern, The BREM foundation:

May 2020 - Aug 2020

- Drafted marketing and graphic images for social media, digital media and print
- · Organized digital assets library including photos, videos, logos, and files
- Developed marketing material for online seminars attended by 400 people
- Maintain website copy, JavaScript and graphics through SquareSpace

Graphic Designer, Center for Media Production and Research:

Nov 2017 - May 2018

- Outlined capabilities and planned design projects with numerous clients
- Designed a 50-page document for Pennsylvania's Board of Education
- Worked with clients to review draft products and publication feedback

Education

B.S. in Comm Media Production – Indiana University of Pennsylvania: Sept 2017 - May 2021

- 3.85 GPA Summa Cum Laude
- Expert in Adobe After Effects, Premiere, Photoshop, InDesign, Acrobat and Illustrator
- Proficient in SquareSpace, Hubspot, Wix, Figma, Canva, Blender
- Proficient in Windows OS, Microsoft Visual Studio, HTML, CSS, Java, Javascript

Affiliations and Honors

•	General Scholar – Robert E Cook Honors College:	2017-2021
•	President, Student Film Association:	2019-2021
•	Information Technology Senator, Student Government:	2017-2019
•	Golden Macguffin Winner – Awarded by Dr. Jim Lenze:	2017
•	Managed and produced a GoFundMe campaign for the 2021 Haiti Earthquake	2021

About Me

Hello, my name is Eyan Szaszko. I am a multimedia design specialist currently living in Pittsburgh, PA. I've applied my expertise in graphic design, VFX, 3D computer graphics, frontend web development, and video editing to a wide range of projects such as my <u>online portfolio</u> which I've coded entirely myself! My experience and background allows me to quickly understand the full scope of what's required to complete a project. In my spare time I enjoy baking, playing bass guitar, and playing video games.